



# Our Temple

September 2004

Reform Congregation Oheb Shalom

Vol. 41 No. 1

## Notes from the President

# Responding to challenging times

By **Scott Bram**  
*President*

This new year brings new challenges. For years, the Temple has paid for, or subsidized, many programs, events and various aspects of synagogue life. This spending has been done above the level of the dues and fund-raising income. In past years, the resulting budget deficit has been made balanced by Sisterhood and other group donations, as well as endowment contributions. We have become accustomed to operating in this environment.

A major change in our financial status

occurred in 1998 when we moved into this new building. The relocation was the right decision for the Temple, and the positive aspects of our new building have been reviewed many times. What resulted financially, however, was major debt due to a large mortgage and additional maintenance costs. Some endowment monies were used to help finance the mortgage, and some of our fund-raising efforts are allocated to satisfy the ongoing debt.

With regard to the dues issue and the question of where our operating budget deficit originates, I offer the following

information. Up until the present time, the minimum dues were calculated based proportionately to the expenses of the Temple divided by the number of congregational units (family and/or single members). The minimum dues also reflect the fair-share concept that people will pay a minimum dollar amount based upon their income range. Additionally, it is an honor system. The amount of dues pledged and collected by the Temple by the end of the fiscal year becomes our dues income. Typically, there is a shortfall between the pledged, actually

*(Continued on page 3)*

## From the Rabbi's Study

# Children learn Judaism by example

How do we make our children, who will inherit estates, our spiritual heirs as well? How do we transmit to them Jewish values? Since the time of Abraham and Sarah, this has been the abiding concern of Jewish parents. How can we ensure that the next generation will follow our example? As we prepare to begin a New

**Rabbi Brian Michelson**

Year, I want to share a couple of what, I believe, are part of the answer.

Firstly, we must take our children to the synagogue with us. We must practice Judaism with them. We must observe the holidays with them. We must perform the commandments with them. We must give them a faith, a commitment, and ideal to follow. We must show them what Judaism is. We must show them more

than bagels and lox Judaism. We must lead them by example

Secondly, we must give our children the best Jewish education possible. This isn't some new revelation. Every rabbi stresses the importance of Jewish education. In addition, we will continue to do so until every Jewish child receives a quality Jewish education. We have to make Jewish learning a priority and not something that competes with soccer, field hockey, or baseball.

Thirdly, we must cultivate in our children and in ourselves the willingness

*(Continued on page 3)*

## September Highlights

**Friday, Sept. 3:** Early Shabbat service, 6 p.m.

**Saturday, Sept. 4:** Shabbat, 10 a.m.

**Saturday, Sept. 11:** Tot Shabbat, 10 a.m.; Selichot, 11 p.m.

**Sunday, Sept. 12:** Religious School begins

**Tuesday, Sept. 14:** Hebrew School begins

**Wednesday-Friday, Sept. 15-17:** Rosh Hashanah (schedule inside)

**Sunday, Sept. 19:** Men's Club, 9:30 a.m.

**Friday-Saturday, Sept. 24-25:** Yom Kippur (schedule inside)

**Wednesday, Sept. 29:** Sukkot (schedule inside)

**Friday night services at 7:45 unless otherwise noted**

**Babysitting available at all services**

*Bulletin sponsored by  
Harriet Baskin*

*in memory of Alan Baskin*

*and by*

*Lee & Judy Katz*

*in memory of father,*



**Money Matters**

# New year is off to a strong financial start

**By Judith Kraines**  
*Treasurer*

L'shanah tova! May you have a healthy, happy and prosperous year! And may our congregation have a healthy, happy and prosperous year!

If you've read Scott's message, you know we have financially challenging years ahead of us. But we begin the new year with a good start.

**Good news!**

As of Aug. 6, 94 members had pledged \$136,655 (about half-way to goal). Ten members added support for specific programs. Thank you very much.

Moreover, 62 families included a payment with their pledge form. We will not suffer the cash flow problems of prior summers. What a relief! Receiving the funds when most needed fits the Jewish definition of a miracle. (It's all in the timing.)

It's important to know how much income we can expect during the year. So during August and September I will phone those congregants who haven't sent in pledge forms. If you haven't yet sent in your form, now would be a really good time to do so.

In the past, only people who pledged were sent a request for payment (invoice) – a function of the computer software. Those of us who forgot to send in our

pledge forms received no invoice, and several of us (me included) missed making our annual contribution. I am working to bring everyone up to date.

This year, to avoid that problem, everyone will be sent a request for payment. If you haven't made your pledge, the amount requested will be our best guess, based on your past contributions. Please adjust the amount if you need to, and advise us with your payment.

**High Holidays**

Praying with your family adds to the pleasure and significance of the holy days. Please contact the Temple office with the names of your out-of-town guests who will be joining us. (Admission will be by nametag only.) This year we are suggesting a donation of \$36 (double chai — because it's twice a blessing to have them with us) for each out-of-town guest for each holy day. I know you will be as generous as you can afford to be.

I wish we could offer this option to in-town extended family as well. But it would negatively impact our membership program. (See below.) I asked the Temple Board how we could solve this problem. I was reminded that the Treasurer is empowered to negotiate membership donations. So if

you have relatives in town who are not members, and you want to include them at High Holy Day services, please call me to discuss the particulars.

My goal is to have our families together for prayer. I'm sure we can find a way to do that without putting our synagogue's financial well being at risk

**Membership program**

New families may make a donation for seats their first year, but are then expected to make a financial commitment to the synagogue. If they would continue to attend High Holy Day services without the financial commitment of membership, it is as if the rest of us are maintaining a synagogue for their use. We are a very generous congregation. But we don't like being "used." Thus membership is a requirement for in-town adults who wish to pray with us for the High Holy Days.

**Going forward**

There are several ways to meet our financial challenges. Yes, we will control spending. Yes, we will try new ways to raise funds. But my favorite – and the most rewarding — is increasing membership. Please do yourself a favor and be an ambassador for the Temple. When you talk to unaffiliated Jews, encourage them to come to a picnic, a program, or services. Help them become

## High Holy Days Schedule 2004 – 5765

**Selichot** – Saturday, Sept. 11, 11 p.m. service

**ROSH HASHANAH**

**Erev Rosh Hashanah** – Wednesday, Sept. 15, 8 p.m.

**Morning service** – Thursday, Sept. 16, 10 a.m.

**Tashlich** at Gring's Mill Park, Friday, Sept. 17, 6 p.m.

**YOM KIPPUR**

**Cemetery service** at Mt. Sinai – Sunday, Sept. 19, 1 p.m.

**Kol Nidre service** – Friday, Sept. 24, 8 p.m.

**Morning service** — Saturday, Sept. 25, 9:30 a.m.

**Children's service** – 1:30 p.m.

**Study Session** – 12:15 to 2:15 p.m.

**Afternoon service** – 2:30 p.m.

**Yiskor Service** – 4:30 p.m.

**Concluding service** – 5:00 p.m., followed by break the fast

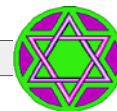
**SUKKOT**

Wednesday, Sept. 29:

**Sukkot decorating and meal** – 5:30 p.m.

**Service** – 7:00 p.m.

**Simchat Torah service** – Thursday, Oct 7, 7 p.m.



## RABBI

(Continued from page 1)

to make sacrifices for our beliefs and values. The Jews of previous generations, our ancestors, were willing to deny themselves to not only comforts of life, but the necessities of life — even bread to eat — in order to make sure that the Synagogue and the institutions of the Jewish community could exist. We must help to make sure that synagogues and community centers will be here for our

children's benefit and for future generations.

Last, we must provide for our children a genuine Jewish atmosphere in which they will see other children - their friends and peers - studying and practicing Judaism. We must value the broader community while understanding and respecting the differences between our movements. We should celebrate in community, but not at the cost of our

uniqueness or theology. It must be a joint effort that is built on respect and mutually shared values.

“Train up a child in the way he should go, and even when he is old he will not depart from it.” (Proverb 22:16) Of course, there are no guarantees in life. However, I do think that if we follow these guidelines suggested, we have a better chance of making our children our spiritual heirs.

## PRESIDENT

(Continued from page 1)

paid amount to the Temple, and that amount listed in the budget needed to meet operating expenses. Any fund raising and/or endowment contribution is also calculated by the year's end. Some people also pay their dues for the year that just ended after the new fiscal year commences.

To make a long story short, the Temple can no longer rely on the depleted endowments or the present fund-raising efforts to meet any budget shortfall. Some operating changes, therefore, need to be made.

First, we must live within the realm of a balanced, unsubsidized budget. In order to do this, the dues will be used to provide for the basic operating costs of the Temple. Many of the other programs or services that the Temple provides will be financed on a fund-raising basis. The level of dues needed for basic operating costs will be determined by the Financial Committee and the Treasurer.

Again, the Temple's well-being depends upon *everyone's* participation. No one, however, as in the past, will *ever* be turned away due to financial hardship. I want to make it clear that I did not think

the dues letter submitted from our outgoing Treasurer gave the impression that the minimum dues contribution was mandatory, i.e. without any exceptions. I apologize if anyone interpreted that letter otherwise.

The next issue is fund raising.

Did you know that we could generate sufficient income to cover our present expenses, and then some, without any endowment assistance, if everyone participated in the food certificate, Panera bread, and cartridge-rebate programs!! None of this discussion would be necessary if everyone would purchase their groceries with the certificates. Why don't you participate and help your Temple?? Yes, we might even lower the dues – and it costs nothing to participate!!

The people who administer the food certificate program make it simple and painless. Instead of complaining about the need for dues increases, etc., or budget cuts, help your Temple and participate!! Call the Temple office or Carole Kutcher to get the facts. PLEASE, this no-brainer requires no extra work or effort on your part!!

If the level of participation in these programs does not increase significantly,

then frequent fund raising, or donations from people interested in specific programs will become the order of the day.

Regardless, help out, participate in and patronize any future fund-raising events: food festivals, art auctions, candy sales, gift shop purchases, just to name a few. Get something for your money and HELP YOUR TEMPLE!!

The last financial issue concerns the mortgage on the new building. A capital campaign to deal with mortgage issues will be undertaken in the near future.

It's obvious there is only so much income generated from dues, fund raising, cash-back programs and endowments. What we can and can't spend money on will become apparent as time goes on. You can influence the situation by your level of participation, as I have already outlined.

**IT'S YOUR TEMPLE – ACT LIKE YOU WANT IT TO BE A VIBRANT PLACE, BUZZING WITH ACTIVITY AND SPIRITUALITY.** Support it by participating in the various activities and events. **SECURE THE TEMPLE'S FUTURE AS OTHERS HAVE DONE FOR YOU!!**

### NEWSLETTER STAFF

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### The Jane Henry Memorial Fund

The Jane Henry Memorial Fund is not just a camp fund for youth. It will help anyone in need, particularly young people. This fund will consider aiding someone during difficult, needy periods.

**To Al Diamond in memory of Sara**

Louise Wiener  
Edna Pollak  
Barbara Schneiderman  
Harriet Leisawitz  
Judy & Lee Katz

**To Dan Tannenbaum with wishes for a speedy recovery**

Judy & Lee Katz

**To Dorothy & Stan Ramati with wishes for a speedy recovery**

Judy & Lee Katz

**To Lynn Salpeter with wishes for a speedy recovery**

Maxine & Dick Henry

It's hard to put into words my appreciation for all the kindness and generosity you have shown me over the years and especially recently. Thank you for all of the goodbye notes, the phone calls, tributes in my honor, gifts and well wishes. It has been a pleasure to work for you and with you and I will miss RCOS very much. Tiff is still interviewing, so as soon as I know a new address I will let you know where we are. Do take care of yourselves.

**Shalom,**

#### New Building Fund

**To Al Diamond in memory of Sara**

Harriet Baskin  
Norma & Marty Beckerman  
George & Sue Viener

**To Bob Ullman with special birthday wishes**  
The Abramson Family

#### Landscaping: Holocaust Garden

**In honor of Fred Jakobs**  
Patty & Joe Goldstein

**Belated get well wishes to Barbara Stein**

Kaye & Bob Ullman

**Get well wishes to Trudy Katz**

Kaye & Bob Ullman

**In memory of Samuel M. Levine, father of Rosalye Yashek**

Rosalye & Richard Yashek

#### Greater Temple Fund

**To Al Diamond in memory of Sara Diamond**

Geraldine Westley  
Shirley & Al Diamond

Carolyn & Sheldon Per  
Betsy & Al Katz  
Roger & Valerie Wertman

**In memory of William Stern**

Edythe C. Stern

**In memory of Joseph Boscov**

Sally & Bob Gilbert  
Roberta Dunitz Wolfson & Merle Wolfson

**Get well wishes to Trudy Katz**

Sally & Bob Gilbert

#### Rabbi's Discretionary Fund

**In memory of David Gordon**

Mildred & Ivan H. Gordon

**In memory of Mary K. Gross**

Larry & Barbara Gross and Family

#### Music Fund

**In memory of Joseph Boscov**

Trudy Katz  
Sylvia Schiff

**In honor of Lynn Bates and her husband's new position and home**

Edith Mendelsohn

#### General Fund

**In memory of Sara Diamond**

Clara J. Breen

**In memory of Stanley Soloway**

Clara J. Breen

## Help shape the future

There are two open positions on the Board of Trustees. If anyone is interested in serving on the Board, please

### LOOKING AHEAD:

You are cordially invited to join our Bar/Bat Mitzvah students and families in prayer at their services:

**Ben Ueberroth**, son of Lisa Ueberroth and the late William Ueberroth, Saturday, Oct. 2.

**Stephanie Zimmer**, daughter of Mitch and Donna Zimmer, Saturday, Oct. 9.

**Jake Gunter**, son of Ellice and Richard Gunter, Saturday, Oct. 16.

**Michael Kaneff**, son of Judith and Scott Kaneff, Saturday, Oct. 23.

**Benjamin Cooper**, son of Deborah Cooper, Saturday, Oct. 30.

*All services will begin at 10 a.m.*

## THE 17TH ANNUAL FESTIVAL OF FAITH

An interfaith celebration of Accessibility will be held

**Sunday, Sept. 26 at 3 p.m.**

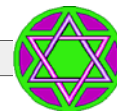
at Immanuel United Church of Christ,  
Waverly and Brobst Streets, Shillington.

EVERYONE IS WELCOME TO THIS "INCLUSIVE" WORSHIP SERVICE!!!

It celebrates the spiritual gifts of people with mental, physical, and sensory challenges...and shows how people with disabilities can participate year-round in congregational life.

Fellowship Spaghetti Dinner follows at 4:30 p.m.

Cost: \$5. Call the Temple office for details.



## Sisterhood News

# Get ready for another exciting year of activities

**By Carol Freed and Karen Robinson**

We hope everyone had an enjoyable summer and is ready for another exciting year of Sisterhood events. Many thanks to all the volunteers and congregants for your help and donations in making the rummage sale a huge success. A special thank you to the Cardinal and Backer families, for without their continued dedication in running this event it would not be possible.

Please join us on Oct. 24 for our Fall General Meeting at Le Petit Artist. We will be making our own jewelry. Come and make something for yourself or a gift for someone special. More information will soon follow in the mail.

Please stop by the gift shop and see all the great new merchandise and receive

20% off all the time. We will also take special orders, so let us know if you don't find what you are looking for.

We continually need volunteers to help with any Sisterhood event. If you would like to get involved please contact Carol Freed or Karen Robinson. We also need volunteers to help in the gift shop. If you can share time on a Friday evening, please contact Linda Bram.

A special thank you to Rosalye and Richard Yashek for their very generous donation to the Sisterhood, with which we will be purchasing new chairs for the social hall.

The Sisterhood will be hosting oneq receptions for the Rosh Hashanah and Yom Kippur holidays. Please join us.

To give you an idea of what's ahead

for the coming year, please note the following events:

**Oct. 24:** Fall general meeting at Le Petit Artist

**Nov. 10:** Joint Women's Luncheon at JCC

**Jan. 16:** RCOS & Kesher Zion Joint Sisterhood/Men's Club Breakfast at KZ

**Feb. 26:** Sisterhood & Other Committees Joint Havdalah & Family Night

**March 13:** Sisterhood Thank You Breakfast

**March 22:** Joint Women's Dinner at Shomrei Habrith

**March 25:** Sisterhood Shabbat

**April 10:** Spring General Meeting Afternoon Tea

**May 14:** Comedy Night

Congratulations to Adrienne Cardinal and Elaine Backer on another successful Rummage Sale. For those who couldn't help out at the sale, please consider a contribution to Sisterhood.

## Perpetual Memorials

### **September 3-4**

Shirley Boscov Holzman  
Albert Aal  
Bernard L. Simmons  
Jack Loeb Stein  
Rosa Weil  
Alan Baskin  
Joseph A. Liefert  
Osker Hekler

### **September 10**

Solly Gernsheimer  
Sadie Gilbert  
Dr. James Holzman  
Josephine Katz  
Robert Katz  
Anna Stern

### **September 17**

Lawrence Diamond  
Florence E. Frank  
H. Robert Goldstan  
Anna Kahn  
Julius Kahn

Dr. Frederick P. Pokrass  
Marsha Salpeter  
Bertha Whiteson

### **September 24**

Samuel B. Cohen  
Albert Fried  
Sitta Goldstein  
Sara Holzman  
Joseph Marcus  
Sydney Reuben  
Sara Safir  
Isabel Sondheim  
Malcom Spinrad

### **October 1**

Theresa R. Cohn  
Bertha Eisman  
N. John Kelner  
Eleanor Levitt  
Charlotte F. Levy  
Ignatz Whiteson



# Sisterhood Florence Frank Offering Fund

**To Albert Diamond in memory of his wife Sara**

Mr. & Mrs. Gene Friedman  
Mrs. Sylvia Schiff  
Mr. & Mrs. Irvin Balis  
Mrs. Edith Blanck  
Mr. & Mrs. Joseph Wittenberg  
Dr. & Mrs. Eric Zelnick  
Mrs. Dorothy Schlanger  
Mrs. Susan Schlanger  
Mrs. Ethel Sherman  
Mr. & Mrs. Robert Brok  
Mrs. Hilde Gernsheimer & Fred Jakobs

**To Mr. and Mrs. Mitchel Finklestein in memory of his mother**

Mr. & Mrs. Robert Brok

**To Mr. and Mrs. Steven Rothman in memory of Rory's mother**

Mr. & Mrs. Robert Brok

**To Mr. and Mrs. Hillard Jaffe in memory of his sister**

Mr. & Mrs. Robert Brok

**To Mrs. Susan Sherman for a speedy recovery**

Mrs. Ethel Sherman

**To Jeffrey Cardinal for a speedy recovery**

Dr. & Mrs. Eric Zelnick

**To Shirley Boscov in memory of her husband Joseph**

Mr. & Mrs. Gene Friedman  
Mrs. Hilda Yablin & Ted Roeberg  
Mrs. Hilde Gernsheimer & Fred Jakobs  
Mr. & Mrs. Irvin Balis

**To Albert Boscov in memory of his brother Joseph**

Mrs. Hilda Yablin & Ted Roeberg

**To Mrs. Annabelle Klein in memory of her brother**

Mrs. Ethel Sherman

**Congratulation to Judith Kraines and Neal Hoffman on arrival of their grandson**

Mr. & Mrs. Irvin Balis

**To Mrs. Jane Sher for a speedy recovery**

Mr. & Mrs. Irvin Balis

**To Martin Beckerman for a speedy recovery**

Mr. & Mrs. Irvin Balis

**To Richard Yashek on his special birthday**

Mr. & Mrs. Irvin Balis

**To Fred Jakobs on his special birthday**

Mr. & Mrs. Irvin Balis

**To Trudy Katz for a speedy recovery**

Mr. & Mrs. Irvin Balis

**Congratulation to Mr. and Mrs. Sidney Symons on their new residence**

Mr. & Mrs. Irvin Balis  
Mrs. Ethel Sherman

**Mrs. David Bender on the marriage of their daughter**

Mrs. Ethel Sherman

**To Daniel Tannenbaum for a speedy recovery**

Mrs. Ethel Sherman

**To Mrs. Barbara Stein for a speedy recovery**

Mrs. Dorothy Schlanger

**To Rosalie Yashek for a speedy recovery**

Mrs. Barbara Stein

•  
*Kindly send Florence Frank Offering Fund contributions to Mrs. Marilyn Frank, Phoebe Village, 9 Reading Ave., Wernersville, PA 19565; or Mrs. Gene Friedman, 107 Primrose Lane, Wyomissing, PA 19610.*

Congratulations to Mr. and

## **FRIENDS HELPING FRIENDS DAY**

At all Boscov's stores!!!

**TUESDAY, OCT. 5**

Stores open at 9 a.m.

Purchase a \$5 ticket for a 20% off shopping pass and a chance to win fabulous door prizes. Entire donation benefits our Sisterhood. Tickets can be purchased in the Temple office or by calling Karen Hogg at 610-603-9070.

## ***Attention parents:***

We would like to send our college students and military personnel a card for the Jewish New Year, as well as keeping in touch with them throughout the year.

Please notify the office as soon as you have an address for your son or daughter. If applicable, we'd like to have their e-mail address and what college they are attending or where they are stationed.

# Eat well . . .

and help the Temple's

## **Mitzvah Meal Program.**

Buy coupon strips good for breads and bagels at Panera Bread and raise money for the Temple. Contact the office for details.



## Men's Club News

# What do you want the Men's Club to be?

**By David Goldstein**

*Men's Club president*

What is Men's Club?

As the newly elected President of Oheb Sholom's Men's Club, I have been doing some serious thinking about this question. When I have asked others about it, they have almost unanimously said, "Don't they meet on Sundays once a month??" That is the extent of what Men's Club means. Shouldn't it mean something more?

Growing up in a conservative household, some might have expected that I would have been a little more indoctrinated into activities such as Men's Club, as if the flavor of Judaism that a person subscribes to actually means anything (or ever did). Well, that didn't

happen. For you see, as a culture, we have condensed our family down from the village or shtetl down to our nuclear family. We are all so busy and have so much to do. Work is crazy and I have to drive the kids to both soccer and ballet. Everyone, me included, is always complaining that there is never enough time to get everything done. It is all going faster and faster, but where is it going?

We have lost a little of the flavor of what it means to be Jews. We have let community become just a word as our focus becomes ever tighter. The question that I would like to pose is, "How do we change that?" How can we more effectively draw on our community for strength, support, and fun? That is the

challenge that I would like to pose to our community. What do you want Men's Club to mean for you? What can we, as a community, do to create ourselves?

I have some ideas, such as a Men's Club paintball outing, a political round-table to discuss the upcoming elections, maybe even a Super Bowl party, but that might not be for everyone. The question is what do you want?

We are having our first meeting of the year on Sept. 19 at 9:30 a.m. as an open meeting to discuss what we want to do as a community. Please come and participate to help us all grow and develop into something more than just the group that meets on Sunday mornings.

## Social Action Spotlight

# Lynn Schwartz goes to the dogs to help others

**By Nancy J. Knoblauch**

Indirectly the youngest brother, Drew, in the Schwartz family could be credited for his mom's volunteer career as a therapy dog (Portuguese water dogs) breeder/trainer.

As a young boy Drew wanted a dog and campaigned relentlessly. At last this breed that grows hair, not fur, and is therefore dander-free, came to Lynn's attention. Portuguese water dogs are good for people such as Drew's dad, who is allergic to furry animals because of their dander. Their first mama dog, Patty, entered their lives as a pup.

You may remember seeing an article with photos in the May 8, 1998, *Reading Eagle* about Lynn J. Schwartz and her visits to Reading Hospital with dogs that were petted and cuddled by recuperating patients as a form of therapy. Visits from well-behaved, friendly pets and children (not meaning to put them in precisely the same category) are good medicine for the

ill. Also for the elderly in nursing residences or confined at home. This writer and her youngest grandson, Brandon Tomlinson, Lynn Schwartz and the dogs had the pleasure of making two such visits — one at ManorCare in Laureldale and another at Berkshire Commons a few years back. It was great fun.

No doubt Lynn's training as an obstetrics nurse has a lot to do with her finesse as a breeder/trainer. She's been the manager of six previous litters and is now working with a litter of 12. She credits Jeanette Finkle for getting her involved with the therapy dogs. Ms. Finkle, while a vice president at Reading Hospital, contacted Lynn about starting a therapy dog program there.

Patty, the grandmother dog, is still in residence with the Schwartz family, as is Bilbo, one of Patty's offspring. The puppies will eventually go on to other homes, but while with Lynn they will make visits.

Lynn has high praise for Marge Stiller, coordinator of Berks County's therapy dog programs. Ms. Stiller says she ends her lecture presentations about therapy dogs with a thank you to Lynn Schwartz for getting her involved. Marge has four working dogs with a regular schedule at Reading Hospital. They are on call for other assignments.

Peter Schwartz, the allergic one, is head of the OB/GYN section of Reading Hospital. Drew is a senior in college. Their son Lael is working in Reading and eldest son Seth is an attorney in Boston, recently wed to a veterinarian.

We salute Lynn Schwartz, fellow congregant, for this excellent program and the good things it brings to life.

If therapy dog volunteerism interests you, here are some resources to explore. Mary Jo Brown is coordinator of the "Paws for Wellness" program at Reading Hospital. Marge Stiller of Berks County Therapy Dogs can be reached 610-670-



**Focus on the Food Festival**

# 2004 festival already reduces mortgage

**By Jeri Kozloff**

Because you've been completing your summer assignments, here's what we've accomplished:

Proceeds from "early bird" ad sales reached almost \$3,000. We'll apply this to the principle of our mortgage in September (why wait!) and we are confident that with your continued efforts to sell ads, we'll double that figure by festival time. Remember, because Boscov's prints the programs as a donation, EVERY AD DOLLAR IS

PROFIT! Think of it this way: selling ads means the community as a whole is paying down our mortgage – reducing our interest payments and saving congregational dollars for other needs.

A new feature has been added! We've booked "The Musical Mommy" to offer entertainment for children ages 2-8. She'll appear at 2 p.m. Of course our choir, organist Ina Grapenthin, and student cantor Liz Kessler will all be returning to share our Jewish music with festival guests.

Supplies in the "food festival closet" are inventoried and ready to be used as we begin cooking and baking.

Watch for your packet in the mail! It has the tickets to sell; recipes to use; forms to solicit more program ads, and a master poster to duplicate and display in your office or workplace or retail stores you patronize.

Please say "YES" to all these ways you can help make our Food and Cultural Festival even more successful than it has been in prior years. Better yet call the

## **DON'T THROW AWAY THAT EMPTY CARTRIDGE! BRING IT TO THE TEMPLE!**

Our Temple office has launched a fund raising project, Empties4Cash.. Empty inkjet cartridges can be recycled and remanufactured. Our Temple WILL RECEIVE \$2 for each cartridge turned in to Empties4Cash.

YOU CAN HELP!!! Any cartridge with a printhead can be recycled, regardless of brand to type. Do you have a HP, Lexmark, Xerox, Compaq, Samsung, Kodak, Canon or Apple printer? Bring in your empty cartridges (use a Ziploc bag to avoid ink spills) to our recycle bin at the Temple. (Epson cartridges cannot be recycled – they don't have a printhead.)

## **Let us know about your simchas and sorrows**

If you, a family member or a Temple member you know is sick or suffers the loss of a loved one, our Temple is here to help, but we have to know. We would like to recognize your simchas, too. Please call the Temple Office at (610) 375-6034 and help keep us informed.

## **2 ways to fight leukemia Redner's Receipts**

Here's an easy way to support the Leukemia & Lymphoma Society. Simply save your receipts from your trips to Redner's Warehouse Market (also Acme and Genuardi's) and send them to the Society's Eastern Pennsylvania Chapter. The Society will receive a donation equal to 1 percent of your purchase on all receipts turned in to their office. Please send all receipts to:

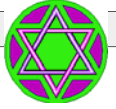
The Leukemia & Lymphoma Society  
2 International Plaza, Suite 245  
Philadelphia, PA 19113  
Attn: Carmen DeJesus

That's all there is to it. Please ask your friends and family to also participate in this program. The patients and families on the front lines against leukemia, Hodgkin and non-Hodgkin lymphoma and myeloma thank you very much for your support.

### **Save the date:**

the Leukemia & Lymphoma Society's "Light the Night Walk" is Saturday, Oct. 23 at Gring's Mill Recreation Area. Registration begins at 4:30pm; walk will start at 6:30pm. This nationwide evening walk celebrates and commemorates lives touched by cancer. Funds raised support the mission to cure leukemia, lymphoma, Hodgkin's disease and myeloma. Look for more

**You are invited to join Ben Ueberroth, son of Lisa Ueberroth and the late William Ueberroth, in prayer at his Bar Mitzvah service Saturday, Oct. 2 at 10 a.m.**





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