



Our Temple

February 2004

Reform Congregation Oheb Sholom

Vol. 40 No. 6

Notes from the President

Visit to Biennial leads to big surprise

By Ellen Azrael
President

What seems like years ago in November I attended the Biennial of the Union for Reform Judaism in Minneapolis. I cannot begin to tell you about how great it is to attend a Biennial. The learning sessions are high-powered, the services are spirited and fulfilling, the entertainment is fabulous, and the attendees are dedicated to Judaism, especially to the Reform movement.

One of the requirements of a Biennial

is that participants must wear nametags. In today's world it is primarily a security matter, but in the past it was merely a quick way to introduce yourself to the many strangers you met at conventions. It also makes playing Jewish Geography (JG) much easier.

My experience in Minneapolis was the ultimate game of JG, which was made possible by a simple nametag. I was sitting in the final night's concert, thoroughly enjoying myself, when I had the feeling that I should leave before the

concert was over. I decided to catch the last shuttle bus back to the hotel. On the ride to the hotel I heard the women behind me speaking Hebrew. As I was waiting to get off the bus one of the Israeli women dropped something on the seat next to me, and as she leaned over to pick up the object, I noticed her last name was Gerzon. I said, "Gerzon, my mother's maiden name was Gerzon." She looked at my nametag, saw that I was from Reading, PA, and said to me, as she

(Continued on page 3)

From the Rabbi's Study

An event music lovers shouldn't miss

If you are a music lover, if you love to sing when you come to services, and if you want to learn more about what and how we, as Reform Jews, sing, then I have the programs for you.

Next month, we will be welcoming **Rabbi Brian Michelson** our scholar-in-residence for 5764. Cantor Wolff will bring her teaching abilities and beautiful voice to RCOS for the weekend of March 12-14. Cantor Wolff was born in The Netherlands. She was trained and invested by the Hebrew Union College-Jewish Institute's School of Sacred Music in 1991. Since that time,

she has served in congregations, as the director of the UAHC's department of Synagogue Music, and she is currently the director of HUC's student-cantor program. In addition, Cantor Wolff and I were classmates in Jerusalem during our first years of HUC.

She will be presenting at least two public programs during her time with Oheb Sholom. On Friday night, she will help lead the service and give a sermon-in-song titled "Mi Chamocha—What Would Moses Have Sung?" This program will explore how music and melodies can effect how we understand the liturgy.

Our service will begin at 7:45

followed by a special oneg to welcome our guest.

On Saturday afternoon, she will present a program called, "Who Changed My Tune?" A brief history of Reform Judaism as expressed through words and music. Jeri Kozloff attended this program at the Jewish Choral Festival this past summer and she raved about it.

We will do Havdalah together and have the opportunity to share an optional deli dinner.

In addition, Cantor Wolff will spend some time with our Religious School students on Sunday. The program for Saturday morning is still being discussed; however, I know this will be an opportunity not to be missed. Put the weekend on your calendar now. More

February Highlights

Friday, Feb. 6: Shabbat service, 6 p.m.

Saturday, Feb. 7: Shabbat, 10 a.m.; Tu B'Shevat seder, 4:30 p.m.

Saturday, Feb. 14: Tot Shabbat, 10 a.m.

Friday, Feb. 27: Community Shabbat at JCC, 5:30 p.m.

Friday, Feb. 28: Planetarium Pizza Phest, 5:30 p.m.

Friday night services at 7:45 unless otherwise noted

Babysitting available at all services

Bulletin sponsored by

Sylvia Schiff

*in memory of my
loving husband,
Leonard Schiff Jr.*



Religious School News

Share a memory from childhood — Plant a tree

By Holly Michelson

Religious School Administrator

As I write this article, I am facing, in just a week, a rather big birthday. So, lately I've found myself looking back at a lot of things from when I was (much) younger. We have lots of books in our house. Call it a combination of good fortune and occupational hazard.

I was looking for an idea for this month, hopefully something for Tu B'Shevat, and found a book titled "What the Moon Brought." Some of you may even be familiar with it. It is a story about two little girls named Ruth and Debby. The book was originally

published in 1942. My copy has a forward in it dated 1968. It says: "The children who first read 'What the Moon Brought' are now grownups with boys and girls of their own. (You may be one of them.)"

I wonder if I found a new edition of this book it would say, "The children who first read this are now grownups with grandchildren of their own." When it was first written, Tu B'Shevat, which led me on this quest, was known as Hamisha Asar B'Shebat. In the story for Tu B'Shevat, Ruth and Debby count all of their pennies and assorted change in order to come to the \$1.50 that it would

take to have someone plant a tree in Israel for them. Today, it is \$18s, but still worth it. If you did not get your JNF tree form in to the Religious School office yet, I will still be collecting them until the end of the month. Take the time: plant a tree, read a story from your childhood to another child, enjoy the new fruits of the season as we say Shana Tova to the trees.

IMPORTANT REMINDERS

***Please Note: 7th Grade Shabbat Service postponed

Feb. 7: Tu B'Shevat Seder 4:30 p.m.

Feb. 15: NO SCHOOL

What is Fair Share?

For many years our congregation has been using a "Fair Share" (FS) dues system. The idea behind FS dues is that those who have more will give more, which will help support those with less, who can't afford to contribute larger amounts. The suggested amount is a sliding rate from 1.8 % to 2.25% of your total income. We ask for a minimum pledge of \$900, which would be 1.8% of \$50,000.00. And then the percentage increases about 0.1 % for each additional \$50,000 of income. If your income is below \$50,000 a year, then we ask you to pledge 1.8% of that amount.

Many other congregations ask their members to pledge a fixed amount. Lancaster's dues are \$1350, no matter

what your income. They also pay an extra amount to pay the MUM dues, which is membership to the Union for Reform Judaism. Additionally they must pay for tickets for the High Holidays.

We believe the FS dues system is more in the spirit of Judaism, because the goal is for everyone to contribute to the best of their ability. "The sages asserted that the lay Israelite, who contributed to the priests one-fortieth (2.5%) of his crop showed himself to be a generous person; on the other hand, one contributed only one sixtieth (1.6%) proved himself to be a niggardly type; the average person would contribute one-fiftieth (2%)."

We hope you will look at the amount you have pledged this year, and if your

pledge is less than average (2% or the Temple's requested 1.8%), please pledge an additional amount to get to that level.

Another way to support the Temple is to buy Food Certificates. Carol Kutscher heads the Food Certificate program, and Barbara Rosenzweig and Sue Wolfe are her trusted assistants. If you buy food at the major local food stores, you can get debit cards or certificates to pay for your food. The Temple gets at least \$3 for every \$100 of certificates.

The great part of the Food Certificate program is that it actually costs you nothing. If you never buy food, then you can't help the Temple by purchasing Food Certificates. But if you do go to Giant, Weis or Redners, buy Food

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To get an item in the bulletin, call Mark, 610-370-2533 (Marknem@aol.com) or Temple office, 610-375-6043.

Next deadline, Feb. 5

The Temple Online

www.ohebsholom.org

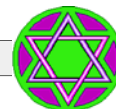
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PRESIDENT

(Continued from page 1)

was moving to get off the bus, “We need to talk. See me outside.”

Once I got off the bus the first thing she asked me, if my maiden name was Herman, and if my mother’s name was Betty. And so we discovered that we were related through marriage. Her father-in-law was my mother’s cousin. Before she left for the Biennial from Israel her father-in-law said

she should look for me. She said she would, really thinking that in a crowd of 4,000 chances were slim to none, especially since she had no idea that I would be there. So, we spent the next few hours, drinking coffee and schmoozing about our families.

It was quite an experience to meet a relative who I didn’t even know existed. And it would never have taken place, if we hadn’t been wearing our nametags.

My newfound cousin is the director of education for the Reform movement in Israel. And she told me about a project that she was organizing to support Reform Jewish education in Israel. It is “Adopt-A-Rider”, Riding 4 Reform, the 1st Annual Bike Ride in Israel, March 21 to March 25. Our congregation could adopt a rider, which would link us directly to an Israeli congregation. There

Planetarium Pizza Phest

The Membership Committee

invites you to
a Mid-Winter
Family Night Out

**Saturday,
Feb. 28**

at the Reading Museum
Planetarium.

Havdalah Service

at 5:30 p.m.

\$10 per adult

children under 18 – free

Cost covers laser show,
pizza and lite desserts.

Seating is limited.

Please make your reservations by sending your check to the office

no later than Wednesday, Feb. 18.



The Jane Henry Memorial Fund

The Jane Henry Memorial Fund is not just a camp fund for youth. It will help anyone in need, particularly young people. This fund will consider aiding someone during difficult, needy periods.

In memory of Jay Rosenfeld
Carole & Irv Beck

**Yahrzeit in memory of my father,
Jacob Miller**
Saul M. Miller

**To Ruth and Irv Balis in honor of their
70th wedding anniversary**
Maxine & Dick Henry

**Mazel Tov to Karen
(McCracken) and Mark
Robinson on their recent
marriage.
God's blessings for
many happy years
together.**

New Building Fund

**Yahrzeit in memory of
mother Frances
Beckerman**
Norma, Marty, Andy &
Erica Beckerman

**To George Viener in
memory of his mother,
Rose Viener**
Jeri and David Kozloff
Conrad & Ruth Heisman

**Yahrzeit in memory of
father, Leonard E. Wolf**
William & Beth Wolf

Music Fund

**In honor of Tom Lynn
and Jessica Hirsch's
marriage**
Edith Mendelsohn
Debbie & Rick Zelnick
Sylvia Schiff
Harriet Baskin

Greater Temple Fund

**In honor of Gene
Friedman's special
birthday**
Norma Dashe

In memory of Rose Viener
Jan & Sue Guben

In memory of Phyllis Farber
Norma Dashe

**In honor of the marriage
of Tom Lynn and Jessica
Hirsch**
Jeff & Lynn Driben

**In memory of Bernard
Sher**
Henry & Frances Johnston
**Rabbi's
Discretionary
Fund**

**For Edith Blanck In
honor of the engagement
of her grandson Brian
Blanck to Nicole Jacobi**
Margaret & Kal Feinberg

**In honor of our recent
marriage**
Tom & Jessica Lynn
In honor of my recent

conversion
From Betsy Bailey

**Thanking Rabbi
Michelson for his teaching**
Jill & Michael Haas

New Building Landscaping Fund

**Thank you for the
Uniongrams for our 10th
anniversary**
Jesse & Marcy Goldberg

**To Al & Sara Diamond in
honor of Elizabeth
Diamond's marriage**
Harriet Baskin

Shirley K.

Jacobs Religious School Fund

**In honor of Ed Schwartz's
special birthday**
Norma, Marty, Andy and
Erica Beckerman

**In memory of Rose
Viener, beloved mother
and grandmother**
Harriet Leisawitz

**In honor of the
marriage of Karen
McCracken and Mark
Robinson**
Jeff & Lynn Driben

*Available now at the Sisterhood Gift
Shop...*

Tastes of Jewish Tradition

Recipes, activities and stories for the whole family. Enjoy the award-winning Jewish Cookbook/Resource that's stirring the nation. A friendly guide to celebrating 11 Jewish Holidays created by parents and educators from the JCC of Milwaukee.

There's stories, kosher recipes, craft ideas with color illustrations. This is a beautiful book of 300 pages with a ring binder to lay flat. Looking for an activity to do with your children for Purim? There are 12 to choose from, or how about Quick and Easy Flourless Chocolate Cake to enjoy during Passover.

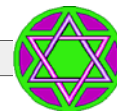
Tastes of Jewish Tradition is just what you need. This is one

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address changes:

Please add:
Leon and Nancy Zetekoff
505 B. Main Street, Blandon,
PA 19510
(610) 916-0230

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Sisterhood News

Send a meaningful 'Love Letter' to help children

By Elyse Horowitz

Many thanks to Roz Hyman for giving such an informative talk on China at our January Coffee Klatch. Thanks to all that attended, it was nice to see some new faces.

Check the mail for a date on our February Coffee Klatch. We will be helping an organization called "Love Letters." Love Letters sends mail to more than 1,200 medically challenged children. They range from 1-21 and live in all 50 states. Some of the children have cancer, leukemia, MD, AIDS, and some illnesses so rare you may never have even heard of them. Other children are burn victims, transplant recipients or accident survivors.

Love letters is a continuous form of support sending more than 5,000 pieces of mail monthly.

The Sisterhood will be making cards, and collecting items to send a care package. Come and get creative with us as we work together to bring a little sunshine to these children.

If you cannot attend the Coffee Klatch but would like to help, we will have a dropoff box in the Rotunda. Here are some items they are looking for:

Stamps; scissors; Scotch tape and mailing tape; rubber stamps; ink pads; padded envelopes; tissue paper; gift wrap; card stock paper; glue sticks; mailing labels; designer confetti; stickers; staples; paper clips; Cards (no get-well cards); crayons; markers; books (for teens)

Save the Date! May 1 will be Sisterhood's big fund-raiser: A Casino Night filled with fun games, great food, excellent prizes and some dancing music. If you would like to help with the

planning please contact Linda Bram.

Stop by the Gift Shop and see all the great new merchandise and receive 20% off all the time. We will also take special orders if there is something special that you are looking for.

Here is a calendar of Sisterhood events.: Some dates have been changed, so please make note of it. April 20, Donor event; March 26, Sisterhood Shabbat; May 1; Casino Night; May 16, Sisterhood Spring Meeting at 5 p.m.

We need volunteers to help with any Sisterhood events and the Gift Shop. If you would like to get involved or if you can spare time on a Friday night to work the Gift Shop, contact Linda Bram. Remember you earn Donor Dollars for every hour you work.

Social Action Spotlight

Marilyn Frank: Committed to volunteering

By Nancy Knoblauch

Volunteers are always a welcome component in any human services organization. In some they are absolutely essential in order to get the job done. That is why the years of regular hours donated by Marilyn Frank doing clerical work at our local food bank have been noteworthy. In 2001 a certificate of volunteer recognition was presented to

her in recognition of the service she continues to provide today.

After her own breast surgery in 1985 Marilyn became part of the American Cancer Society's "Reach for Recovery" program, visiting other women recovering from breast surgery, offering literature and encouragement. She is still available for this service.

Since her retirement she has been a

faithful Sisterhood volunteer in many capacities. Marilyn is co-coordinator of the Florence Frank Offering Fund with Shirley Friedman. She has served on Sisterhood's board since 1996.

She has been a participant along with spouse Gerry in the Social Action Committee's recreational programs at ManorCare in Laureldale.

Marilyn personifies a positive commitment

Perpetual Memorials

Feb. 6 and 7

William Bash
Ernest E. Israel
Leon Reidenberg
Julia Ehrlich
Valena R. Cohen
Natalie Folkman
Nathan Marcus
Susie Marcus
Hattie Horowitz

Feb. 13

Franklin A. Herman

Mildred H. Lurio
Ruth Y. Rutenberg
Josef Goldstein

Feb. 20

David Grotta
Goldie Schachter
Leonard Schiff, Jr.
Rebecca Bash
Isaac Goldsmith
Jacob H. Miller
Virginia Smith Sinaink

Ralph Brok
Abram B. Luria
Meyer Lurio
Emanuel B. Friedman
Fred Stein

Feb. 27

Hannah Bash
Henrietta Camp
Irwin Kins
Rudolf Abrams
Carrye I. Loewenstein
Sylvia R. Ball

Samuel L. Shaffer
Belle Edelstein
Stanley Folkman
Harry Edelstein

March 5 and 6

Rachel Loeb
Bessie Meyer
Ruth Greenburg
Roy P. Hirshland
Adeline Reidenberg



Sisterhood Florence Frank Offering Fund

Congratulations to Mr. and Mrs. Gene Friedman on their 45th anniversary
Mrs. Helen Rappoport

To Ann Goldstan Holzman in memory of her granddaughter
Mr. & Mrs. Albert Diamond

Congratulations to Janis Prospero on receiving a master of art and classical studies
Mr. & Mrs. Albert Diamond

To Mr. and Mrs. David Roda on their special anniversary
Mrs. Edythe Stern

Thanks to everyone who sent congratulations with Uniongrams on our special anniversary
Mr. & Mrs. Gene Friedman

Congratulations to Mrs. Debbie Goodman and John Moyer on their new home
Mr. & Mrs. Albert Diamond

To Ruth Balis for a speedy recovery
Mr. & Mrs. Gene Friedman
Mrs. Barbara Stein

Kindly send Florence Frank Offering Fund contributions to Mrs. Marilyn Frank, 2027 Lorraine Road, Reading, PA 19604; or Mrs. Gene Friedman, 107 Primrose Lane, Wyomissing, PA 19610.

It's All About Life

Our annual blood drive scheduled for Dec. 14 did not take place due to winter storm warnings. BUT we have RESCHEDULED for **SUNDAY, MARCH 28** 9 a.m. to 1 p.m.

Our goal is 30 donors. By March hopefully all the colds and flu will be over and everyone who had signed up to give in December will be back in March. Call the Temple office anytime to make an appointment to give. Invite neighbors and friends to come with you to donate. A pint of blood, a little more than an hour's time can mean a miracle to someone in need.

2nd Annual Mitzvah Blitzvah Day at Keshar Zion will be **Sunday, March 21**

Save the date and plan on joining our Jewish community in performing a mitzvah. Sandy Bloom, coordinator for this event, promises there will be something for all ages and interest.

Cantor in Residence weekend

March 12,13, and 14

Join us as we welcome Cantor Josee Wolfe. There will be something for everyone from Shabbat service on Friday, Tot Shabbat Saturday morning and a special program Saturday evening. On Sunday, Cantor Wolfe will be with our Religious School children

We need your help

The Oneg Shabbat is an important part of our weekly gathering. We all enjoy this time to chat and enjoy something sweet and a beverage.

We need sponsors for 2004.

When sponsoring an oneg you are asked to provide a challah and sweets of your choice.

The Temple provides the beverage.

Please call Ellice Gunter (610) 775-4448 for available dates

OR perhaps you can help us by baking a little extra when you bake and then drop it off at the Temple. Any type of cake, cookie, or bars that freeze well would be appreciated. Don't let your baking talents get rusty between Food Festivals, bake something for our freezer.

Rabbi Jack and Risa Paskoff invite you to join

Congregation Shaarai Shomayim on a

Tour of Israel

Dec. 26, 2004 - Jan. 4, 2005

\$1,899.00 per person based on double occupancy
Information meeting is February 3, 2004 at the Paskoff home in Lancaster, PA.

More information can be found on the bulletin board in the Rotunda or by calling the office.



Men's Club News

Please share your leadership and ideas

By **Marshall Azrael**

Men's Club president

Our meeting this month will be on Sunday, Feb. 22.

Don't forget that this year is an election year for your Men's Club. And, nominations are still open. Who do you want to be your Men's Club President, First Vice-president, Second Vice-president and Treasurer ? Demonstrate

your leadership — Let any of the current officers know !

Another important job is programming. Do you have program suggestions?

Some dues are still outstanding - Send your dues (\$30) today ! The Address is Men's Club Treasurer, 555 Warwick Dr., Wyomissing, PA 19610.

Your officers are: Marshall Azrael, Pres

dent; Sidney Symons, Vice President; Michael Pardo, Secretary; Richard Schwartz, Treasurer; Arthur Becker, Past President.

These are the meeting date for the rest of the year:

March 21: Coffee; April 18; May 16; The Lost Tribes.

ViVÀ's Sunday 10% Donations program

Eat at one of the newest restaurants in our area and help the Temple. Simply present our current week's program to your server. We will receive a monthly donation from ViVÀ representing 10% of all identified members' food and non-alcoholic beverage purchases made any time on Sundays between 12 and 3 p.m. ViVÀ is located at 901 Hill Avenue, Wyomissing, across from the VF Outlet. Fliers and a menu can be found on the bulletin board in the Rotunda.

Longwood Gardens

is presenting a special INDOOR program to celebrate

Tu B'Shevat Sunday, Feb. 8

including an Israeli Dance workshop, a Klezmer concert, Israeli foods and many hands on activities set among the beautiful indoor gardens. The program has been developed by Dara

Celebrating trees

Tu B'Shevat – the 15th day of Shevat (Feb. 7)—is known as the “New Year of Trees.” It marks the end of winter and the beginning of spring in the land of Israel. In ancient times, the day was celebrated by the planting of saplings. This tradition was revived in modern Israel with the planting of trees. In addition, Tu B'Shevat is considered a Jewish Earth Day, when we stop to remember the very delicate balance of nature in our world and our responsibility for caring for the ecology.

The early Kabbalists celebrate Tu B'Shevat by having a Tu B'Shevat Seder. They shared the bounty of different trees and, just like Passover, they shared four cups of wine/juice. Celebrate Tu B'Shevat at RCOS with a

Tu B'Shevat Seder on Saturday, Feb. 7 at 4:30 p.m.

We will have our Seder and end with Havdalah, as we say goodbye to Shabbat.

There will be no set cost for this program; however, we ask you to bring canned goods for the Greater Berks Food Bank. In addition, we will be collecting donations for the Jewish National Fund to help them continue to plant trees in Israel. Please call the office to reserve your spot.



2003 food festival a smashing success

By Ellice Gunter

The results are in.....drum roll please.....\$12,000 profit!!!!

The news you have all been waiting for has arrived, and as you can see we were very successful in our efforts this year. We sold approximately 1,167 platters. It was fewer than last year, however our profit was up as well as our profit margin. We also incurred a lower food expense this year, mostly due to the generosity of Boscov's.

Our total profit was increased significantly by the wonderful efforts of Jeri Kozloff, along with Carol Cohn and Barbara Nazimov, who solicited ads for the program book to a tune of \$2,420. Just think what revenue the program book advertisements could bring in next year with more people soliciting ads!!!!

The Food Festival Committee met Dec. 21 for a wrap up meeting, and the

following decisions were made regarding the funds raised: The entire \$2,420 from the advertisements is going to the mortgage as well as an additional \$580, \$300.00 will again be donated to Mazon, \$6,000 to the cantorial program, and the remainder will remain for the 2004 festival.

That brings me to the next point and the most important....will there be a 2004 Food and Cultural Festival?

What we all need to understand is that without the Food and Cultural Festival there will not be money for a student cantor, there will not be any help to pay down the mortgage, and if we want the above, dues will have to be increased. Isn't it just easier to volunteer a few hours than to do without these wonderful additions to our congregation? We had a wonderful turnout of volunteers the day of the festival, however in the months

preceding, for all the cooking and preparation, volunteers were very limited. The same few people spent their Sundays and weekdays in the RCOS kitchen making this event the success it was.....however we can't do it with just a few volunteers.

Jeri Kozloff, Jeff Horowitz and myself, Ellice Gunter, have agreed to tri-chair the 2004 Food and Cultural Festival, which is scheduled for Nov. 7. We will be working on putting together subcommittees for the event, and would like each and every congregant to decide in what capacity they could help out. Of course, we would like anyone who has ideas for the festival to share those with us also; we are always willing to listen. Look for our column in the bulletin each month for updates and schedules, and please make some time in your busy lives to help out.

CELEBRATE SHABBAT AT THE JCC

The Jewish Federation and the JCC will host the annual community Shabbat dinner and service on

Friday, Feb. 27 at the JCC.

Candle lighting will be held at 5:35 p.m. and everyone is invited to bring their own candle holders if they would like to participate in the candle lighting ceremony.

Services will begin promptly at 6 p.m. followed by a delicious, traditional kosher meal including chicken, kugel, vegetables, challah and dessert.

Everyone is welcome to attend the service and/or dinner. The JCC Shabbat service and dinner has become an annual event that allows the entire community to share the joy of the Sabbath. Watch for your invitation and plan to attend.

Mitzvah for February

Sisterhood will be sponsoring a "Love Letters" greeting card program in the month of February. We are looking for items to be donated. Please read the Sisterhood Article on **Page 5** of this Bulletin for further information.

Let's work together to do a wonderful Mitzvah

Book group

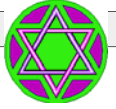
meets **Sunday, Feb. 29** at 4 p.m.

We are reading "The Avengers"

Help us stay in touch with you.

If you change your address, phone number or e-mail address, please notify the office.

We can't communicate with you if we can't





REFORM CONGREGATION OHEB
SHOLOM

Affiliated with the Union of American Hebrew Congregations since 1907
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Wyomissing, PA 19610
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Bulletin published monthly, September through May. Items are due
no later than the 5th of the month prior to publication.